Product Manager

About Visual Defence

Visual Defence (VDI) is a leading provider of software solutions for the transportation and infrastructure sectors. The company provides solutions that leverage cameras to generate intelligence using fixed cameras and in-vehicle cameras. The company is a leading artificial intelligence software provider and is well known for its technology, CityROVER, which automates the detection of incidents in the municipal and transportation sectors. The company is rapidly growing with extensive services provided worldwide. Our accomplishments would not be possible without our biggest asset – our people. We always look for exceptional individuals to join our growing team and help us make and deliver products that make a positive impact on people's lives.

Position
As a Product Manager for Software Development, you will play a pivotal role in leading the creation and execution of our product roadmap. You will collaborate closely with cross-functional teams including engineering, design, marketing and sales to define product requirements, prioritize features, and deliver exceptional software solutions. This role requires a blend of strategic thinking, technical acumen, and strong leadership skills to guide the development process from ideation to launch.

Key Responsibilities:

- Define and communicate the product vision, strategy, and roadmap to internal teams and stakeholders.
- Collaborate with the R&D team to translate product requirements into actionable development plans.
- Lead the prioritization of features and enhancements based on customer feedback, market trends, and business objectives.
- Work closely with the R&D manager to ensure timely delivery of milestones and manage project timelines effectively.
- Conduct market research and competitive analysis to identify opportunities for product differentiation and innovation.
- Foster ongoing communication with customers to actively gather their feature requests.
- Serve as the voice of the customer, gathering insights and feedback to inform product decisions and improvements.
- Drive continuous improvement through iteration and feedback loops, optimizing product performance and user satisfaction.
- Develop and maintain strong relationships with key stakeholders, fostering a collaborative and supportive environment.
- Facilitate the onboarding process for key customers, ensuring a seamless and positive experience.
- Present emerging technologies at diverse conferences and workshops.
- Participate occasionally in tradeshows to showcase the company's products and gather industry insights.

Qualifications & Competencies

- Bachelor's degree in Computer Science, Engineering, Business, or related field; MBA or advanced degree is a plus.
- Proven 5-year experience in product management within the software development industry, with a track record of successfully launching and managing software products.
- Strong technical background with a deep understanding of software development methodologies, technologies, and best practices.
- Exceptional communication and interpersonal skills, with the ability to effectively collaborate with cross-functional teams and influence decision-making.
- Strategic thinker with the ability to analyze data, identify trends, and make data-driven decisions.
- Demonstrated leadership skills, with the ability to motivate and inspire teams to achieve ambitious goals.
- Passion for innovation and technology, with a desire to drive positive change through software solutions.

Education

- Post-secondary education in technology program required.
  Software Engineering, Computer/ System Engineering or Computer Science Degree is preferred.